WOMEN ON SITE

WINTER GALA

2027 SPONSORSHIP PACKAGE

DATE JANUARY 23RD 2027

TIME 5:00 PM – 11:30 PM

VENUE TORONTO, ON



About The *Event*

FOSTERING COMMUNITY, BUILDING RELATIONSHIPS & RETAINING A DIVERSE WORKFORCE

Women On Site is excited to host our fourth annual Winter Gala, Let It WOS, on January 23rd 2027! This elegant evening will celebrate the achievements of women in construction, STEM, manufacturing and other building industries with a formal dinner, live entertainment, and a keynote address by an inspiring industry leader. Set in a stunning, midsummer dream-themed venue, **Let It WOS offers a unique opportunity for our community to connect, reflect, and kick off a promising year for 250 women in the industry.**

Let It WOS 2026



















WHO IS *Women On Site*

We know it can get lonely on site, but you can always pull up a chair at our table (that we designed and built ourselves!). When you join WOS, your community will be this big:

12k

subscribers and followers across our platforms.

1200+

women in industry have attended our events.

20

chapters across North America that meet monthly.

Why Sponsor Let It WOS

SUPPORT DIVERSITY AND INCLUSION

Sponsoring Let It WOS aligns companies with a powerful mission to champion diversity and inclusion in construction and trades. By supporting this event, sponsors visibly demonstrate their **commitment to advancing women in traditionally male-dominated fields, enhancing their reputation as an inclusive, forward-thinking employer.**

BUILD INDUSTRY CONNECTIONS

The Winter Gala provides an **exclusive networking opportunity, bringing together industry professionals, leaders, and potential clients**. Sponsors gain direct access to Women On Site's network, which includes skilled tradeswomen, industry leaders and advocates, as well as other organizations that share a commitment to innovation and equity in the building industries.

ENHANCE BRAND VISIBILITY

At our events, we **boost a company's brand visibility within a highly engaged, niche audience.** With their logo prominently featured at the event, in digital and print marketing materials, and in-person exhibitor opportunties, sponsors receive valuable exposure while connecting with an audience of **200 guests** that value community impact and industry leadership.

What to do *with your booth*



PROMOTE & SELL YOUR PRODUCTS



EDUCATE ABOUT YOUR SERVICES



RECRUIT AND HIRE SKILLED WOMEN

Exhibitor *Opportunities*

General Exhibitor
$650

- 10x10 exhibitor booth with 6ft table, 2 chairs, tablecloth
- 2 Exhibitor passes with vendor meals
- Option to provide swag bag items
- Logo in Event Program

Featured Exhibitor
$850

- 10x10 exhibitor booth with 6ft table, 2 chairs, tablecloth
- 2 Exhibitor passes with vendor meals
- Option to provide swag bag items
- 1/2 page ad in Event Program

Presenting Sponsor
$5000

- **10x20** exhibitor booth with 6ft table, **3** chairs, tablecloth
- **3** Exhibitor passes with vendor meals
- Corporate logo on all event print, signage, and promotion
- Option to provide swag bag items
- Corporate logo featured in post-event video
- Choice of Event Activation (see page 7)
- 2 event **attendee** tickets
- One featured social media post to promote your company
- MC mention during event
- Option to provide swag bag items
- Full spread ad in Event Program



KEYNOTE SPEAKER

$5000 | 1 available

Package:

- 10x20 exhibitor booth with 6ft table, 3 chairs, tablecloth
- 3 Exhibitor passes with vendor meals
- Corporate logo on all event print and signage
- One featured social media post to promote your company to WOS' social media channels
- Corporate logo featured on website and in post-event recap video
- 2 Event attendee tickets
- Company highlight in all event emails
- Speaking opportunity during the event
- Headshot and logo projected during presentation



ACTIVATION OF CHOICE

$2500 | 10 available

General Exhibitor Package:

- 10x10 exhibitor booth with 6ft table, 2 chairs, tablecloth
- 2 Exhibitor passes with vendor meals
- Corporate logo in event program
- Option to provide swag bag items

PLUS:

- Corporate logo on activation

Some ideas include: Photobooth, craft station, music/band, etc.



SWAG BAG SPONSOR

$500* | 1 available

Corporate logo on swag bags

*Bags must be provided by sponsor

FOOD & DRINK SPONSOR

$400 | 6 available

Corporate logo displayed on menu and bar signs

STICKER SPONSOR

$300*

Customized stickers to promote corporate brand

*Stickers must be provided by sponsor



Let's Talk *About It!*

for more information, please reach out to:

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